

Kicking off a unique sports revolution



As the first patron of Eka, Suniel Shetty kicked off one of Asia's finest multi-utility sports urban infrastructure — the only facility in Asia that can host competitive games, events and tournaments 365 days a year.

Suniel, who is the advisory board member of TransStadia, said, "India should have at least 20 such projects across all urban areas and smart cities. TransStadia and I share a common vision for India to excel in sport. This project is credit to our PM Narendra Modi for visualising India's future in sport. Hats off to Udit and Harish Sheth for taking this step. If such facilities were available to me, I would rather be a

professional sportsperson than an actor. I am excited to see this dream come alive and am working closely to bring the best in media, sport and entertainment to this project. Together, we are also developing the best content for television in India."

The project has dedicated 1.3 million square feet to sports, entertainment and lifestyle, with the best in class facilities for hospitality, leisure, training, development and more. With 14 spectator sports in one arena, the project has an indoor-outdoor arena that can convert within six minutes and be used all year around. Each sport is run with a strong centre for training, rehabilitation, well-

Pics: Mayur Bhatt



Harish Sheth,
Udit Sheth and
Suniel Shetty

ness and high-performance. The entire 360 eco-system is in this one place where you can play, compete and perform. The entire lower level of the facilities and stadium seating retract to create more space for other sports on non-match days. The modern club and arena is redefined to take sportainment and hospitality services to world standards. It's a destination to come watch, participate and stay all in one place and is designed as an ideal city centre for any urban area.

TransStadia Founder and MD, Udit Sheth said, "Gujarat is a business minded state, and it's

only right that the business of sport, catapults the potential of the sports industry from here. The Eka Club, which translates to being number one, will nurture 270 elite athletes of Gujarat while providing state-of-the-art hospitality and leisure services. The project is replete with world-class facilities for sports science, sports medicine and high performance to give a complete solution to any athlete world over. We are excited to have Suniel bring his strong experience for fitness and entertainment to our company."

Club membership to Club Eka is now open.