

MXIM festival all set to change the face of football in Gujarat

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[FIFA Under-17, Football World Cup, Mission XI Million, Gujarat kids, Pune](#)

Pune: The ambitious project of the FIFA Under-17 Football World Cup, Mission XI Million, has reached the landmark of reaching out to 3132 schools across India. A mega football festival on



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Saturday will give a chance to the kids of Gujarat to play at the iconic stadium, The Arena by TransStadia.




The pioneering programme is set to change the future of Indian Football and the way the sport is perceived by children all around the country. With the enthusiasm shown by the kids and the historic participation of the schools, MIXIM is well on its way to reach out to 11 million boys and girls in all 29 states before the FIFA U-17 World Cup begins in October.


President AIFF and Chairman of the LOC for the FIFA U-17 World Cup India 2017, Praful Patel said, "I believe there is a lot of potential in Gujarat to become a footballing state. And while it might not be at the forefront at the moment, I will try my best to ensure that they grow in the coming years. We will start from the very base, from the kids. We will follow this up with an elite academy soon and hopefully in the next couple of years, there will be a team in the I League, the ISL as well as the Indian Women's League from this state".

Making this event even more special is the venue, The Arena by TransStadia, which has been given the honour to host the marquee MXIM Football Festival in its world-class FIFA Standard Football Stadium.


Founder and Managing Director SE TransStadia, Udit Sheth said, "As the country readies itself for the FIFA U-17 World Cup, all eyes are on the game of football. Over the years the sport has continued garnering increasing number of fans in the country."



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